



XipLink, Inc.
Suite 800
3981 boulevard St Laurent
Montréal, QC

Tel: +1-514-848-9640
Fax: +1-514-848-9644
Web: www.xiplink.com

FOR IMMEDIATE RELEASE

XipLink Executive Named Into Prestigious Fellowship By The University of New Haven

April 11, 2011 (Montreal, Canada) – Today XipLink, the technology leader in wireless optimization, announced that Bruce Bednarski, the company's senior vice president of business development has been named into the prestigious Bartel Fellowship program at The University of New Haven (UNH). Mr. Bednarski, a UNH graduate, receives this honor through his extensive athletic and business achievements. As part of the program, Mr. Bednarski will be leading a series of class visits, free-flowing discussions and a formal address to the entire University community and guests.

The exclusive Bartels Fellowship was established at the University of New Haven in 1989 through the generosity of Henry E. and Nancy H. Bartels. The Fellowship brings individuals of national stature and prominence in the fields of business or public service to the UNH campus. Through the Fellowship experience, the University seeks to broaden the horizons of students and faculty in these areas of endeavor.

Mr. Bednarski captained the UNH soccer team from 1978 to 1980. During that time he made his way through the U.S. Olympic tryouts and, while drafted by a major indoor soccer league franchise, chose to remain at UNH to earn his M.B.A. while serving as assistant coach of the soccer team. After receiving his MBA Mr. Bednarski joined Nortel Communications as a systems engineer, later became a member of the systems design team for the U.S. Senate and eventually signed on with Verizon. In 1993 he founded Net2000 Communications with three partners, grew it to more than 1,000 employees and achieved a market capitalization of over \$1.6 billion when it successfully executed an IPO in 2000. Following that achievement, Bednarski was part of an executive team that transformed iDirect Technologies into a market leader in the satellite router industry. iDirect's turn-around led to a successful exit when the company was purchased by Singapore Technologies in 2005. Today, as senior vice president of business development with XipLink, Bednarski cultivates strategic global relationships for a company that produces software and hardware solutions for wireless networks.

"This is a great honor for Bruce and the entire XipLink team shares in his excitement," said Jack Waters, CEO of XipLink. "Having known and worked with Bruce for many years I am always impressed by his positive attitude, unwavering persistence and ever-growing list of achievements. Bruce will have much to pass on to the students at UNH through the Fellowship program."

For detailed information and event agenda please download the program brochure at the following link, http://www.xiplink.com/IMG/pdf/BartelProgramSpring2011_V3.pdf

About XipLink, Inc.

XipLink is the technology leader in wireless optimization using standards based SCPS protocol acceleration, streaming data compression and Internet optimizations to deliver the maximum capacity over stressed wireless communication links. XipLink is a privately owned company with Headquarters in Montreal, Quebec and Sales and Marketing offices in Washington, DC. For more information about XipLink visit www.xiplink.com or email xiplink@xiplink.com

Company Information

Warren Brown

Sr. VP of Marketing

571-212-9474