



FOR IMMEDIATE RELEASE

SpeedCast Selects XipLink Optimization Technology

Leading optimization performance and standards-based technology provide winning combination for broadband services

June 20th, 2011 – Montréal, QC – Today XipLink, the technology leader in wireless optimization announced that SpeedCast Limited has selected the XipLink optimization technology to optimize their network traffic while providing their customers with improved connectivity performance. SpeedCast thoroughly tested the XipLink technology in their network operation center before selecting XipLink. SpeedCast expects the technology to improve their customers' web experience with faster speed and performance. SpeedCast anticipates increases of 30% or more for web traffic by utilizing the XipLink optimization technology.

There were many determining factors in SpeedCast's decision to select XipLink. For instance, the ease of implementation of the single-sided XipLink Hub Optimization (XHO) product, stream compression, and class-based weighted fair queuing, were among the many key technology attributes.

"We are excited to be teaming up with XipLink to offer our customers with improved link performance," said Peter Radford, Vice President of Products, SpeedCast Limited. "The increased throughput combined with the other factors of this advanced technology makes it an ideal solution for satellite broadband.. The single-sided XipLink XHO technology means that customers can take advantage of the improved performance without the need to deploy additional hardware at their remote sites. This makes deployment of the technology much simpler, with reduced complexity, and allows the technology to be much more accessible for our end customers."

XipLink's XA-Series appliances, range in scale from 2 Mbps and 50 connections for use in small office locations to redundant high performance systems operating at 155 Mbps and 30,000 simultaneous connections.

"XipLink is very pleased to have been selected by SpeedCast through such a thorough review process," said Sasmith Reddi, Asia Sales Director of XipLink. "SpeedCast's selection based on factors such as efficient implementation characteristics, scalability, flexibility, and quick ROI highlights XipLink's focus to develop the best technology available."

About SpeedCast Limited

SpeedCast Ltd. is a leading satellite telecommunications service provider that offers high-quality managed networks services in over 35 countries in Asia, Middle East and Africa. With 10 international points of presence and 10-teleport-operations, it boasts a unique infrastructure to serve corporate and carriers' requirements. Operating over 10 VSAT platforms SpeedCast has developed a strong operations expertise and an efficient support organization, which are at the root of SpeedCast's success. Leveraging the latest satellite technologies, SpeedCast has taken leadership positions in Asia in the provision of reliable and efficient network services to key industries like Cellular networks, Maritime, Banking or Oil & Gas. SpeedCast Ltd is also a pioneer in the delivery of digital media content and turnkey video platforms to Service Providers and Media Broadcasters, including 3G TV and DVB-H based Mobile TV platforms. Operating on many different satellites in both C-band and Ku-band, and partnering with Tier 1 carriers for its fiber requirements, SpeedCast Ltd and its 150 partners worldwide provide first-class services and 24/7 technical support. Please visit www.speedcast.com.



About XipLink, Inc.

XipLink is the technology leader in wireless optimization using standards based SCPS protocol acceleration, streaming data compression and Internet optimizations to deliver the maximum capacity over stressed wireless communication links. XipLink is a privately owned company with Headquarters in Montreal, Quebec and Sales and Marketing offices in Washington, DC. For more information visit www.xiplink.com or email xiplink@xiplink.com

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